



PROGRAM MANAGEMENT



OVERSIGHT FOR FLOORING & SURFACE PROGRAMS

Commercial Floor Resources (CFR) partners with property managers, operators, & sports facilities to manage surface programs beyond installation. CFR provides technical guidance, logistical support, and product insight that help organizations make informed decisions & execute consistently across portfolios.

PROGRAM MANAGEMENT CAPABILITIES

- ◆ Product Warehousing & Distribution Support
- ◆ Product Evaluation & Testing
- ◆ Research & Development (Sports Facilities)
- ◆ Product Selection Consulting

DESIGNED FOR PROPERTY & PORTFOLIO MANAGERS

- ◆ Supports multi-site properties and facilities
- ◆ Reduces risk in product selection and rollout
- ◆ Improves consistency across locations and surfaces
- ◆ Aligns surface decisions with long-term operational goals